The background of the slide features a large, faint watermark of the Austin Software Foundry logo. The logo consists of the letters 'A', 'S', and 'F' in a stylized, outlined font. The 'A' is on the left, the 'S' is in the middle, and the 'F' is on the right. The 'S' is formed by two interlocking shapes. The entire logo is rendered in a light blue/grey color.

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The background of the slide features a large, faint watermark of the Austin Software Foundry (ASF) logo. The logo consists of the letters 'A', 'S', and 'F' in a stylized, bold font. The 'A' is enclosed in a circle, the 'S' is enclosed in a diamond, and the 'F' is enclosed in a square. The letters and their respective shapes are light blue, while the text 'Industry Direction: A Software Component Industry' is in a dark red color.

# Industry Direction: A Software Component Industry

**December 5, 1996**

# Overview

- **What is the Software Component Industry?**
- **Current Trends in the Software Component Industry**
- **Implications for Application Development**

# What is the Software Component Industry?

## Objects vs. Components

- **Characteristics**

- Objects encapsulate data and behavior for a single entity
- Components encapsulate, or package, objects

- **Implementation**

- Objects are implemented using object-oriented programming languages, tools and techniques
- Components are implemented, or manufactured, using interface definition and object binding tools

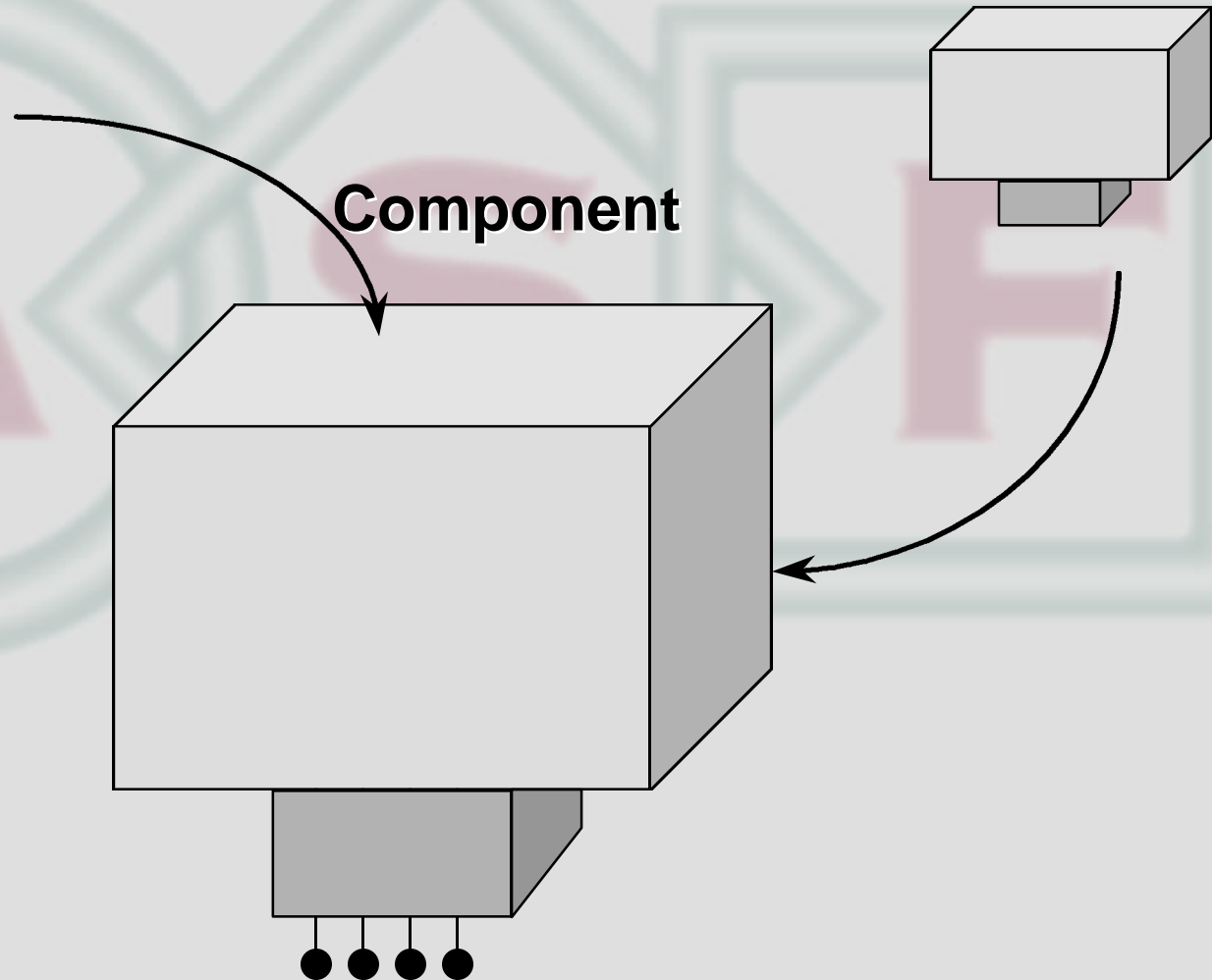
# What is the Software Component Industry?

## Objects vs. Components

### Object

Class Name
Attributes
Methods

### Component Shell



# What is the Software Component Industry?

## Software Components

**Definition:** A reusable, self-contained piece of software that is independent of any application.

- **Form:** binary, self-contained piece of software
- **Size**
  - Fine: individual C++, PB, Java object
  - Medium: GUI control, output service
  - Large: applet or whole application
- **Usage:** combined and used in various ways locally or across networks
- **Interface:** manipulated only through its published interface
- **Extension:** can be extended through inheritance, aggregation, polymorphism

# What is the Software Component Industry?

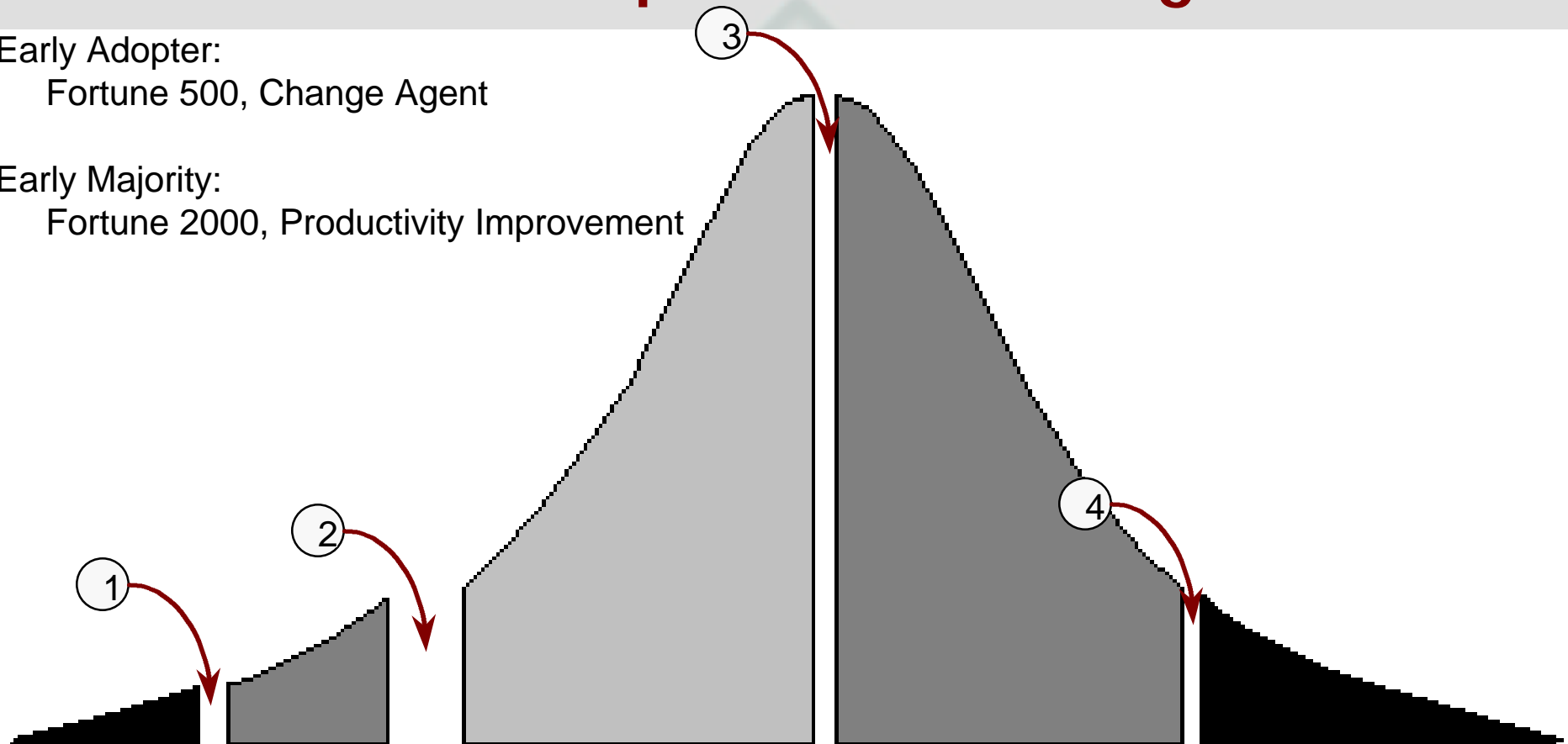
## Components Crossing the Chasm

Early Adopter:

Fortune 500, Change Agent

Early Majority:

Fortune 2000, Productivity Improvement



Innovator

Early  
Adopter

Early  
Majority

Late  
Adopter

Laggards

# What is the Software Component Industry?

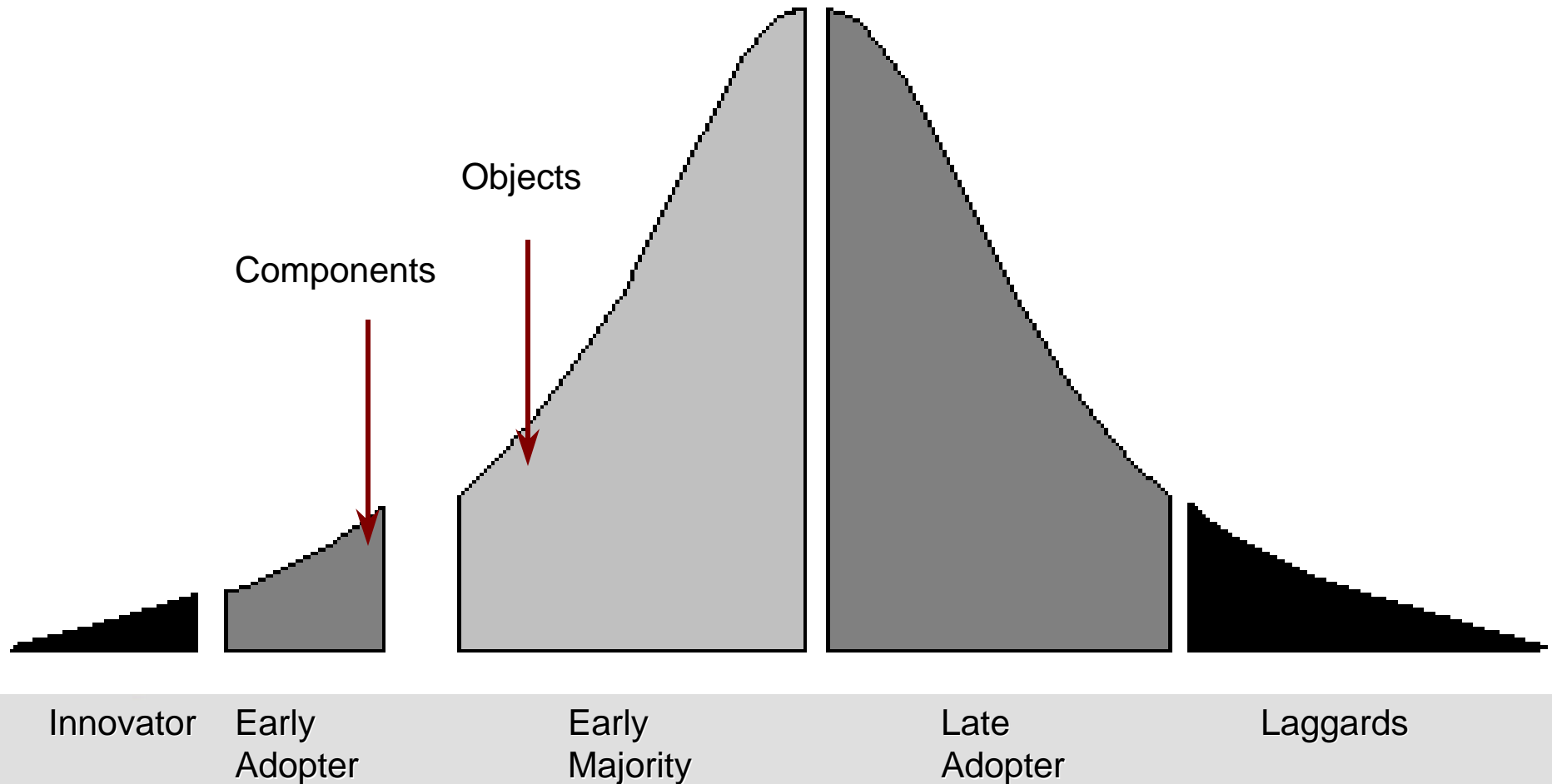
## Components Crossing the Chasm

- (1) Hot technology cannot be translated into a major new benefit
- (2) Product doesn't have an extensive reference account base and large support industry
- (3) Product cannot be made easy enough for the average user
- (4) Product cannot be turned into a pure commodity and produced cheaply enough



# What is the Software Component Industry?

## Components Crossing the Chasm



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# What is the Software Component Industry?

## Categories of Component Products

- **Container Components** representing “virtual places” (today - PowerBuilder and VB)
- **Object Components** representing “people and things” (today - VBXs, OCXs, PB Objects)
- **Component suites** representing related groups of Container and Object Components
  - **Preassembled Suites** - prepackaged for a particular industry or application (today - Word, Excel)
  - **Built-to-Order Suites** - custom suites created from an existing catalog and assembled, tested, then shipped (today - PeopleSoft, PowerCerv)

# What is the Software Component Industry?

## Players

- **Component Producers**
  - Corporate IT “Object Technology Centers”
  - Specialized Component Software Companies
  - Packaged Application Software Companies’ “Component Departments”
  - Software Development Tool Vendors’ “Component Divisions”
- **Component Consumers**
  - All of the Component Producers
  - Corporate IT Departments
  - Line-of-Business IT Departments
  - Packaged Application Software Developers
  - Software Development Tool Vendors

# What is the Software Component Industry?

## Structure

- **Standards Groups (CI Labs, OMG, ActiveX Working Group)**
  - Specify and document standards for industry specific vertical containers (places) and suites
  - Certification Testing
  - Evangelizing
- **Market Infrastructure**
  - Component distribution and sales channels
  - Support
  - Assembly and Integration
  - Active partnerships and cross-licensing among vendors
  - Consulting, Education and Tools

# Overview

- **What is the Software Component Industry?**
- **Current Trends in the Software Component Industry**
- **Implications for Application Development**

# Current Trends in the Software Component Industry

- **Unification and widespread use of OOA&D methods**
- Substantive progress on business objects
- Focus on larger-grained reusable artifacts
- Tool and technique support for iterative development processes
- Deployable distributed object architectures

# Unified Object Modeling

- **OOPSLA in Austin, Texas - October, 1995**
  - Rational Software announces that James Rumbaugh and Ivar Jacobson have become Rational Fellows
  - Rational Software announces the merging of OMT, Objectory and the Booch Method into the Unified Modeling Language
- **The Unified Modeling Language includes**
  - OMT as the foundation
  - Objectory Uses Cases
  - Booch Packages
  - Wirfs-Brock Stereotypes
  - Coad/Yourdon Abstract Classes
  - Meyer Contracts
  - etc.

# Current Trends in the Software Component Industry

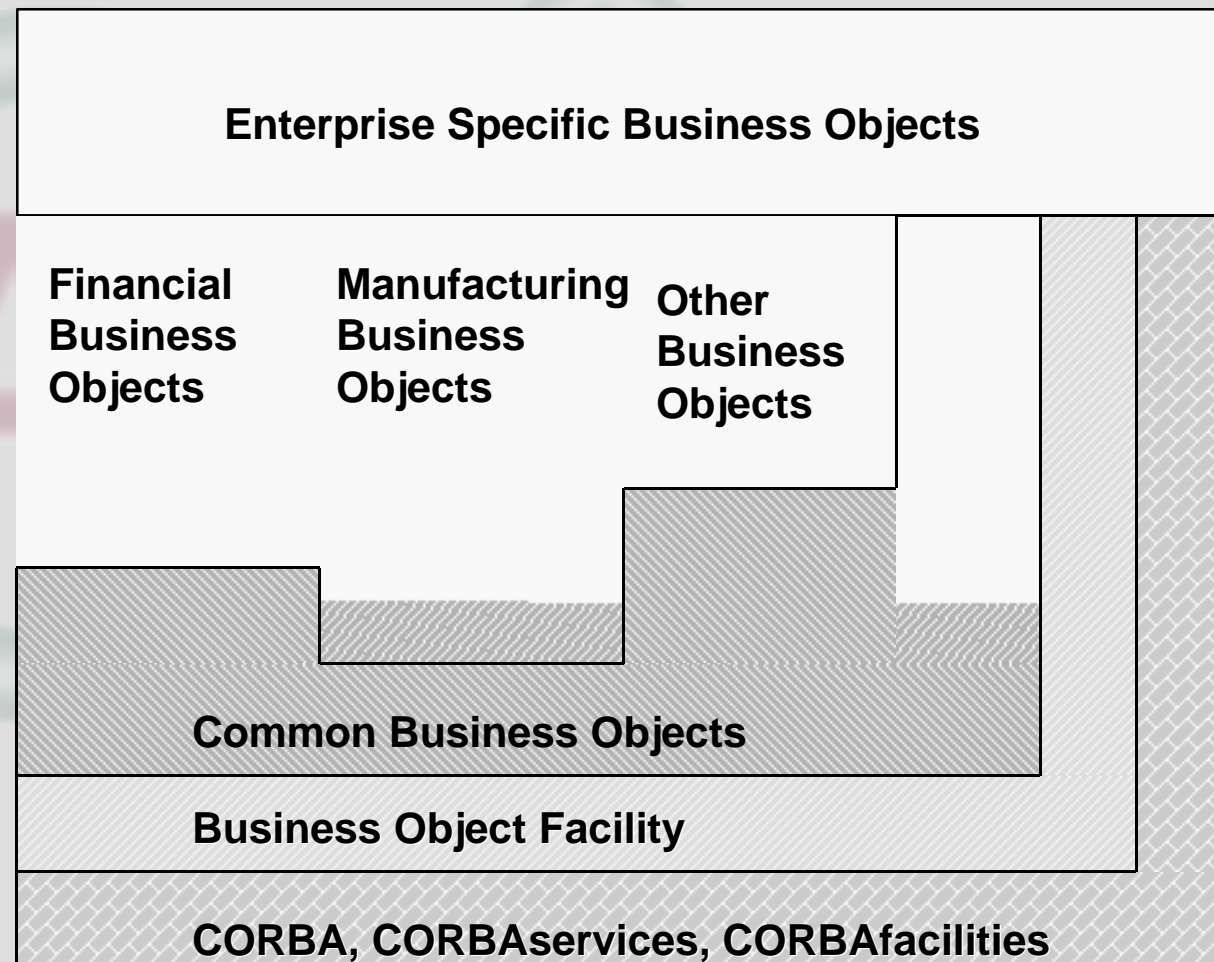
- Unification and widespread use of OOA&D methods
- **Substantive progress on business objects**
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# OMG Business Object Domain Task Force

- **Container Standards: Business Object Facility**
  - Common infrastructure for business objects
  - Horizontal focus
  - Interface to the underlying CORBA services
- **Object Standards: Common Business Objects**
  - Common objects used in all businesses such as “legal entity”, “resource”, “transaction”
  - Standards for isolating user interface and data storage from business policies and rules

# OMG Business Object Domain Task Force



# Current Trends in the Software Component Industry

- Unification and widespread use of OOA&D methods
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# Object-Oriented Design and Programming: Too Confusing?

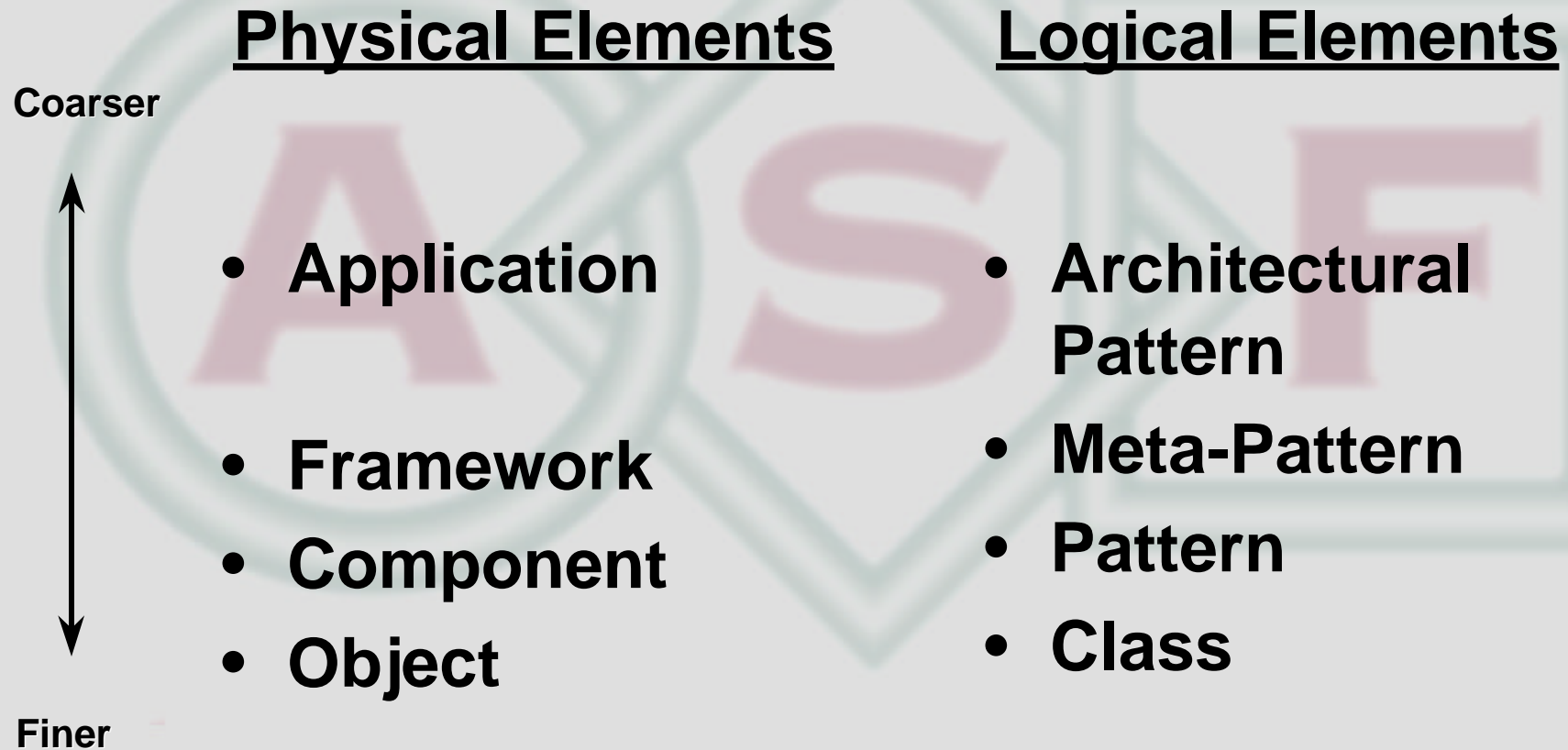
- **Flow of control is decentralized** into many collaborations, or messages, between many classes
- **Fundamental building blocks are higher level abstractions**
- **Structural relationships can seem complicated**, i.e. inheritance, aggregation, association
- **Architectural relationships can be complex to implement**, i.e. application partitioning
- **Learning curve is long and steep**
- **“Any sufficiently advanced technology is indistinguishable from magic.”** -- *Arthur C. Clarke’s 3rd Law of Technology, “Profiles of the Future: An Inquiry into the Limits of the Possible”*

# Corporate Reuse Libraries: Too Complex?

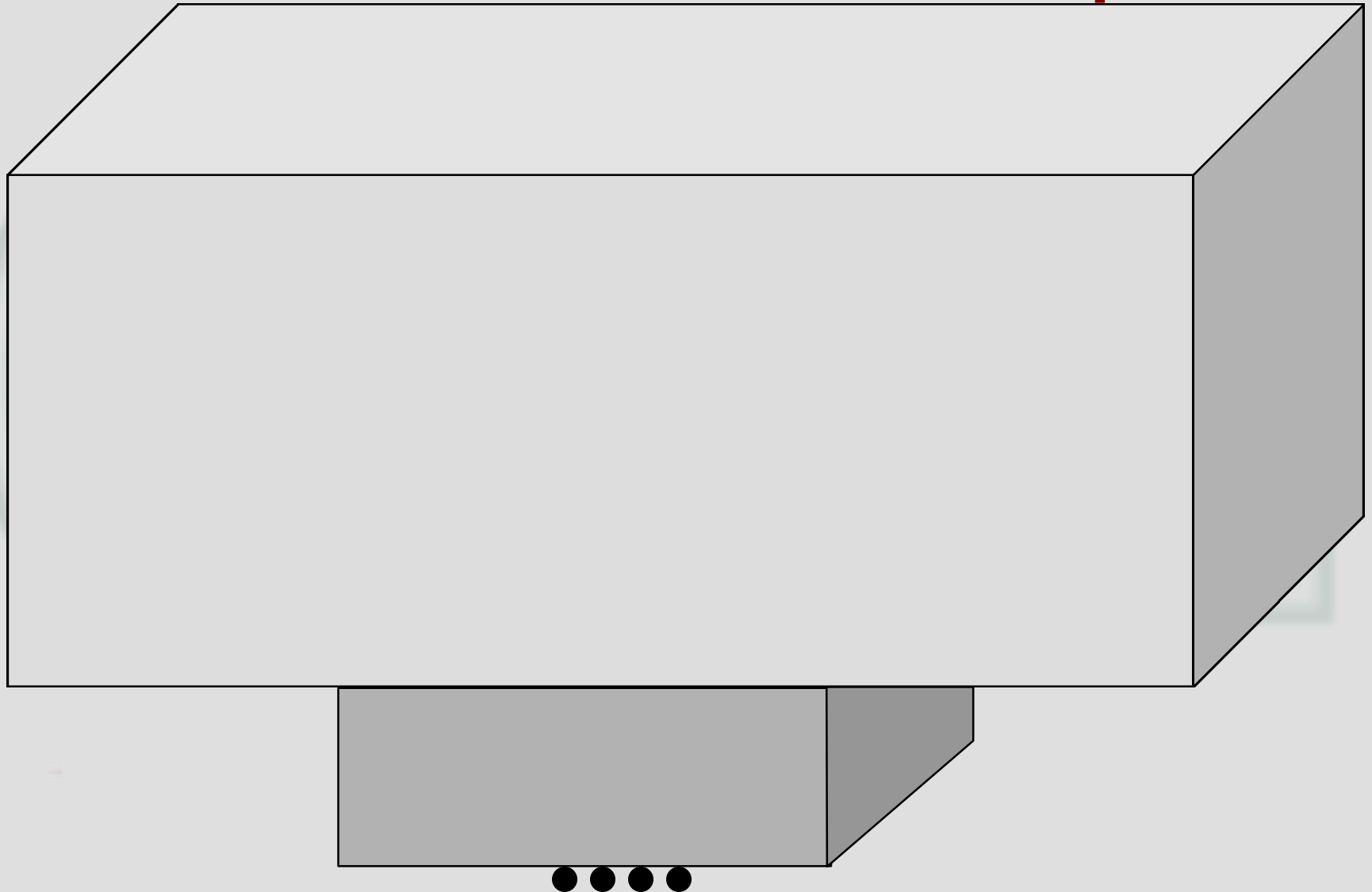
- **Requires high overhead to create it, and to maintain standards/quality**
- **Difficult to search through large, fine-grained libraries of classes**
- **Significant architectural design work still remains to combine individual classes from the library into applications**
- **Searches are usually done at coding time, and this is often too late to introduce reuse into a project**
- **Incentives often don't exist for contribution to, and reuse from the library**

# Alternative to Confusion and Complexity

## Simplicity through Abstractions



# Patterns and Components



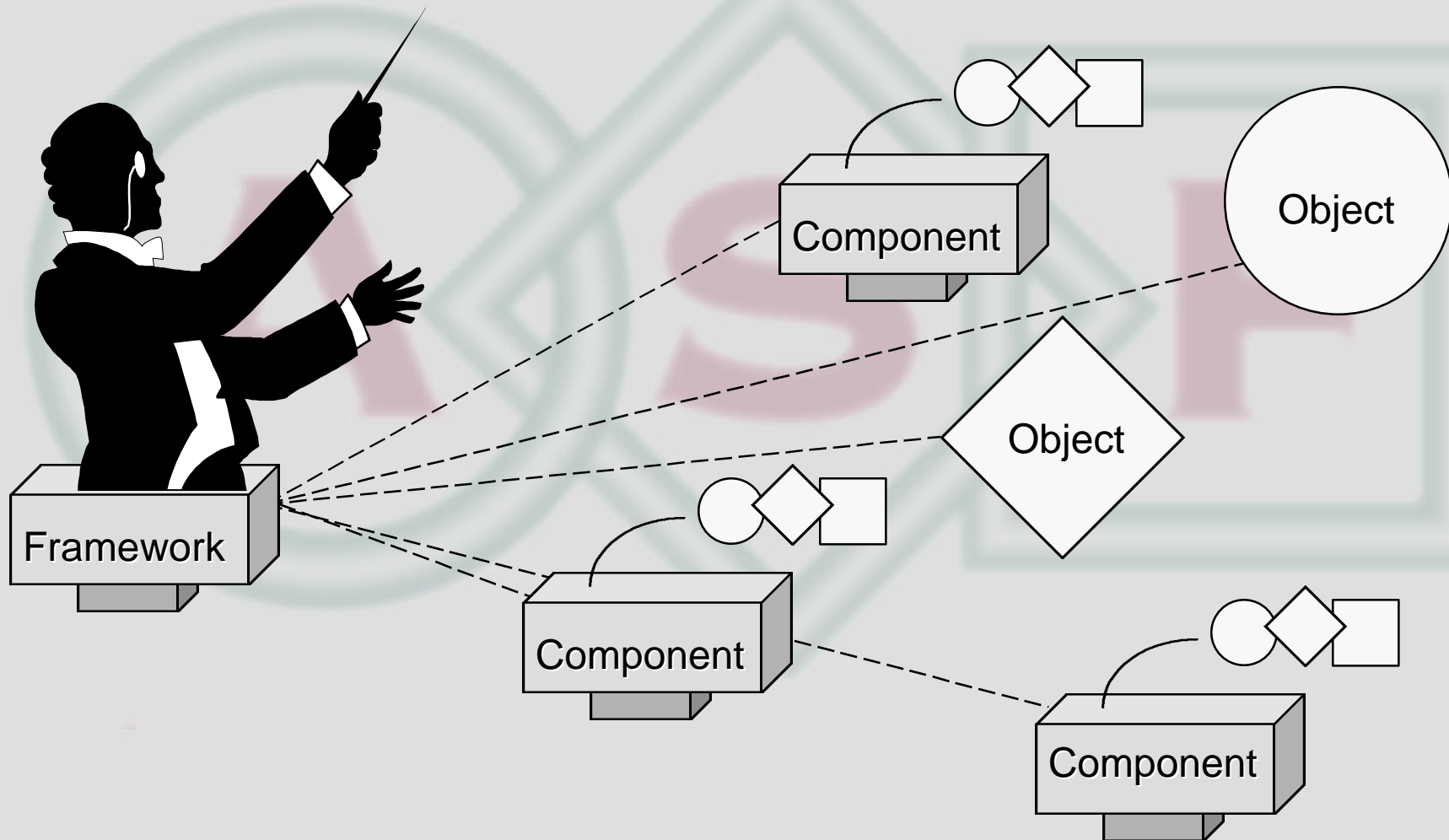
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# Published Patterns

- **Domain Patterns**
  - **Business Context/Entity/Rule**
  - **Input/Activity/Output**
  - **Transaction**
- **Design Patterns**
  - **Partitions**
  - **Layers**
  - **Publisher/Subscriber**
  - **Model/View/Controller**



# Meta-Patterns and Frameworks



# Current Trends in the Software Component Industry

- Unification and widespread use of OOA&D methods
- Substantive progress on business objects
- Focus on larger-grained reusable artifacts
- **Tool and technique support for iterative development processes**
- Deployable distributed object architectures

# Iterative Systems Development

- **Rational Software**
  - Rational Rose/PB 4.0
  - Round-Trip Engineering
- **DSDM Consortium**
  - User Centric RAD
  - Incremental Prototyping
  - Standards and Principles for control
- **Hybrid Development Processes**
  - ASF ASAP
  - Select Software Select Perspective

# Current Trends in the Software Component Industry

- Unification and widespread use of OOA&D methods
- Substantive progress on business objects
- Focus on larger-grained reusable artifacts
- Tool and technique support for iterative development processes
- **Deployable distributed object architectures**

# Distributed Components

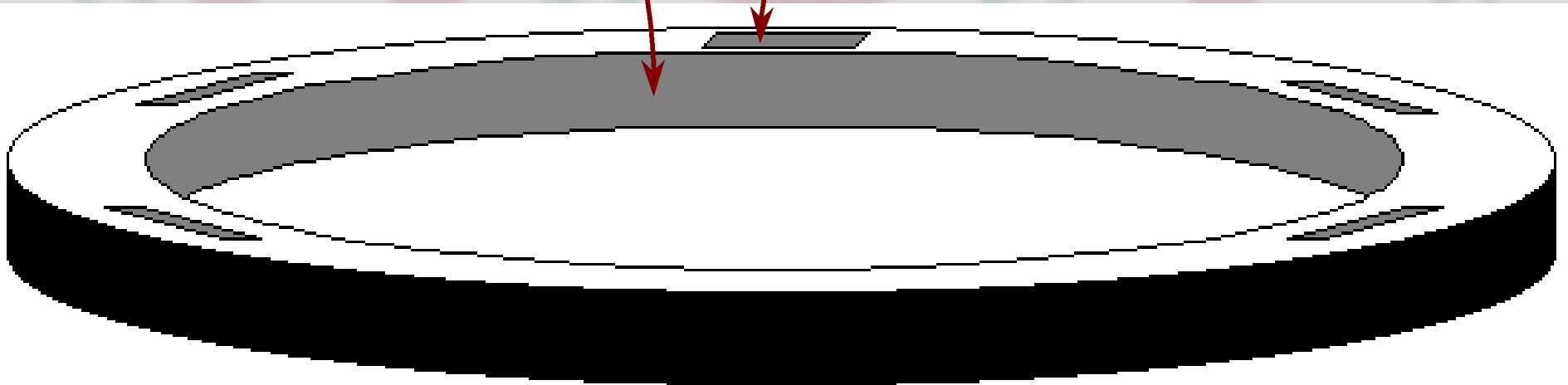
## The Communications Infrastructure

Standard Communication Services

Standard System Services:

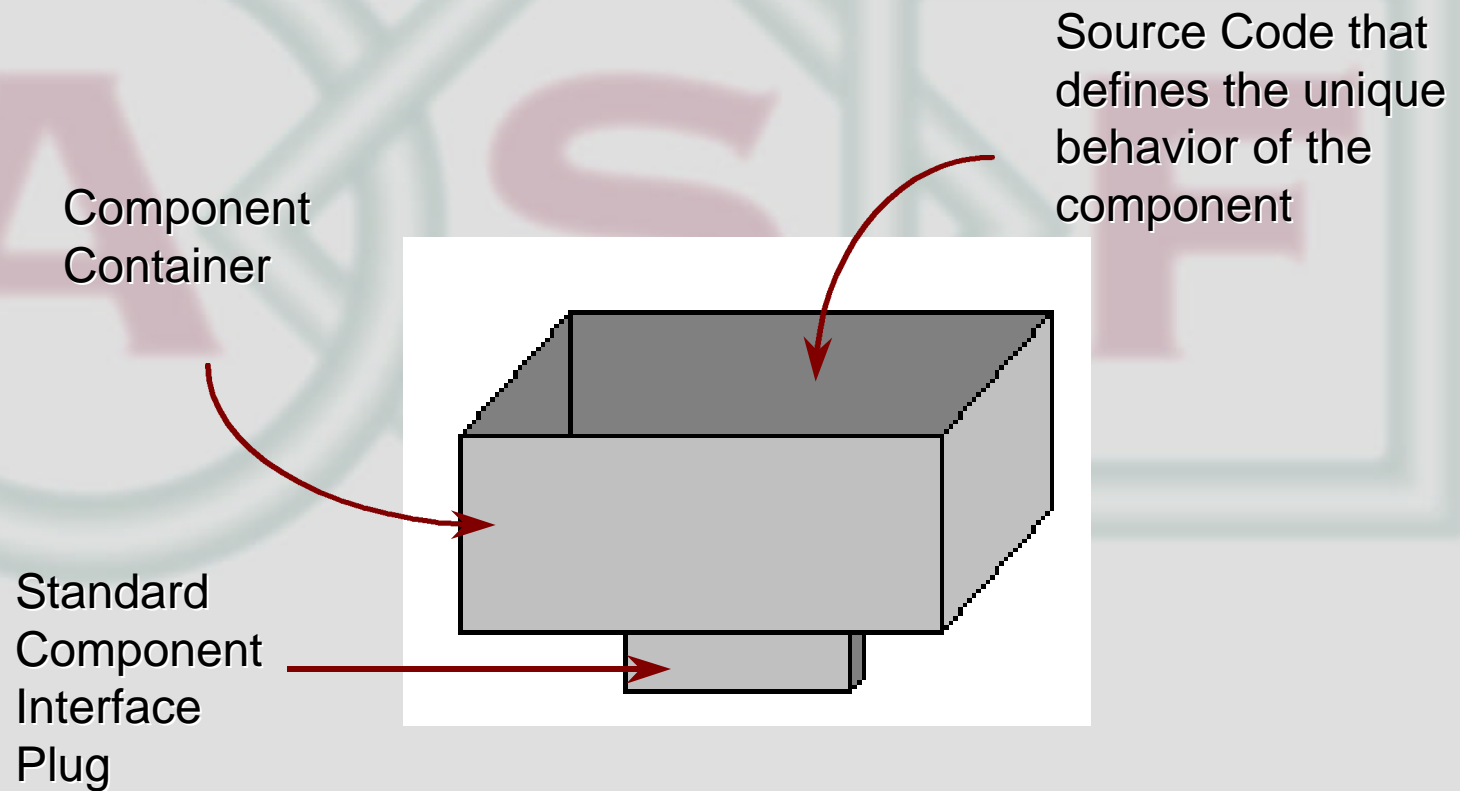
Trans. Mgmt.  
Event Mgmt.  
Security  
etc.

Standard  
Component  
Interface  
Socket



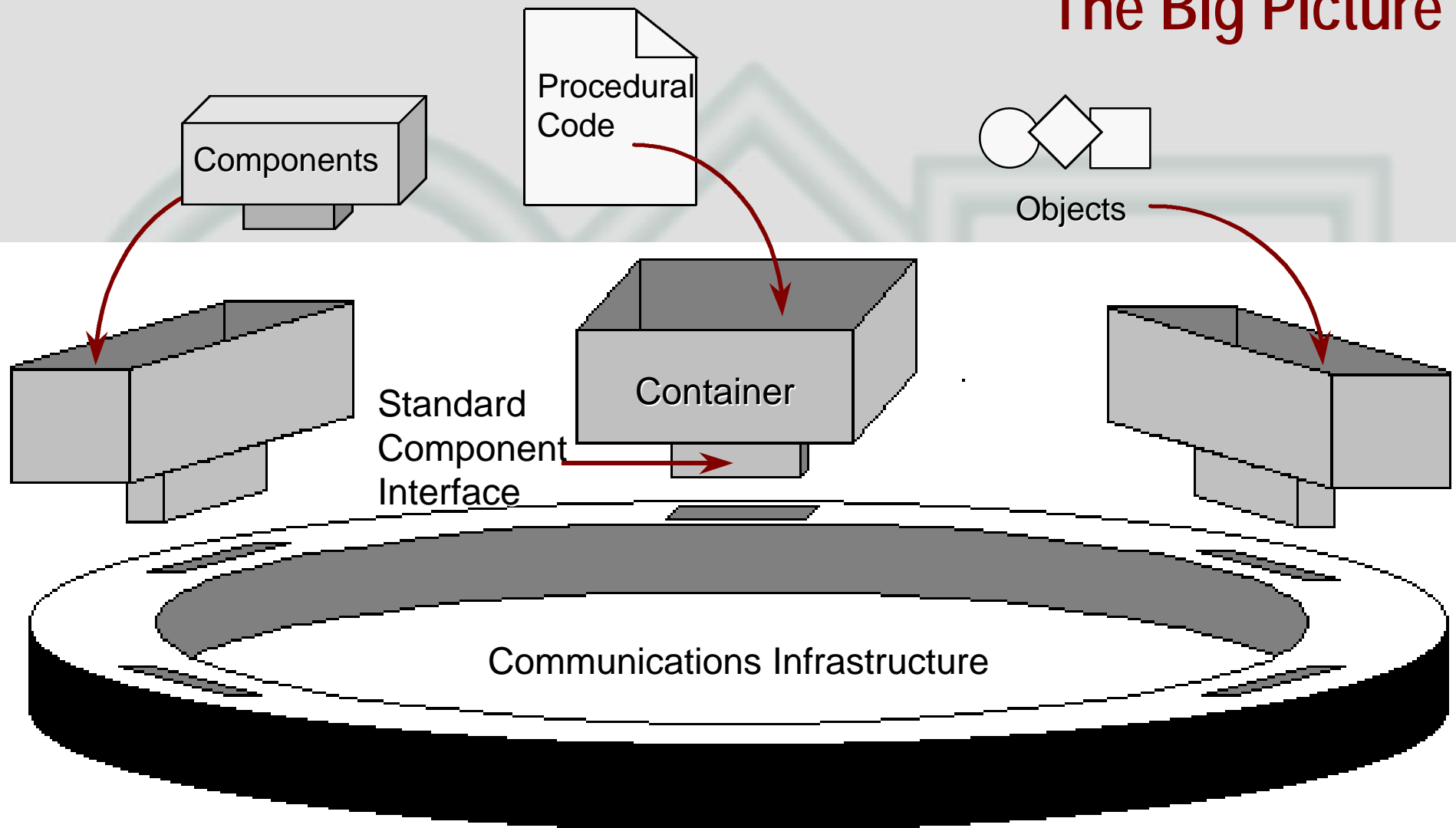
# Distributed Components

## The Component Infrastructure



# Distributed Components

## The Big Picture



# **Distributed Components**

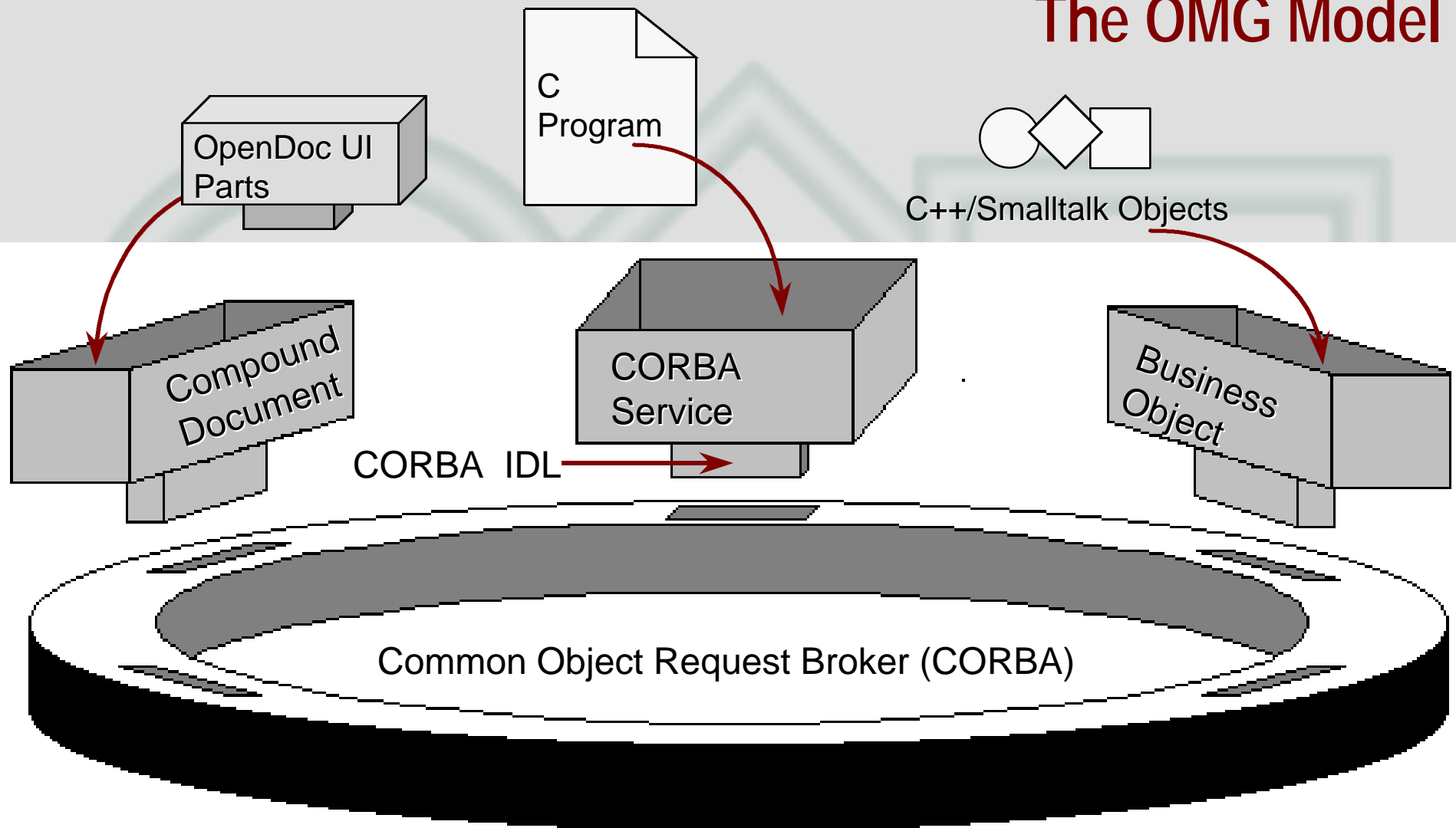
## **The Standard Component Interface**

- **The Standard Component Interface defines a binary standard for heterogeneous components to send messages to each other, and requires:**
- **Object Definition ( compiled object interfaces) Database**
  - CORBA = Interface Repository
  - COM/DCOM = Type Library (.TLB)
- **Runtime Object Reference (pointer and type) Database**
  - CORBA = Implementation Repository
  - COM/DCOM = OLE Registry (.REG)

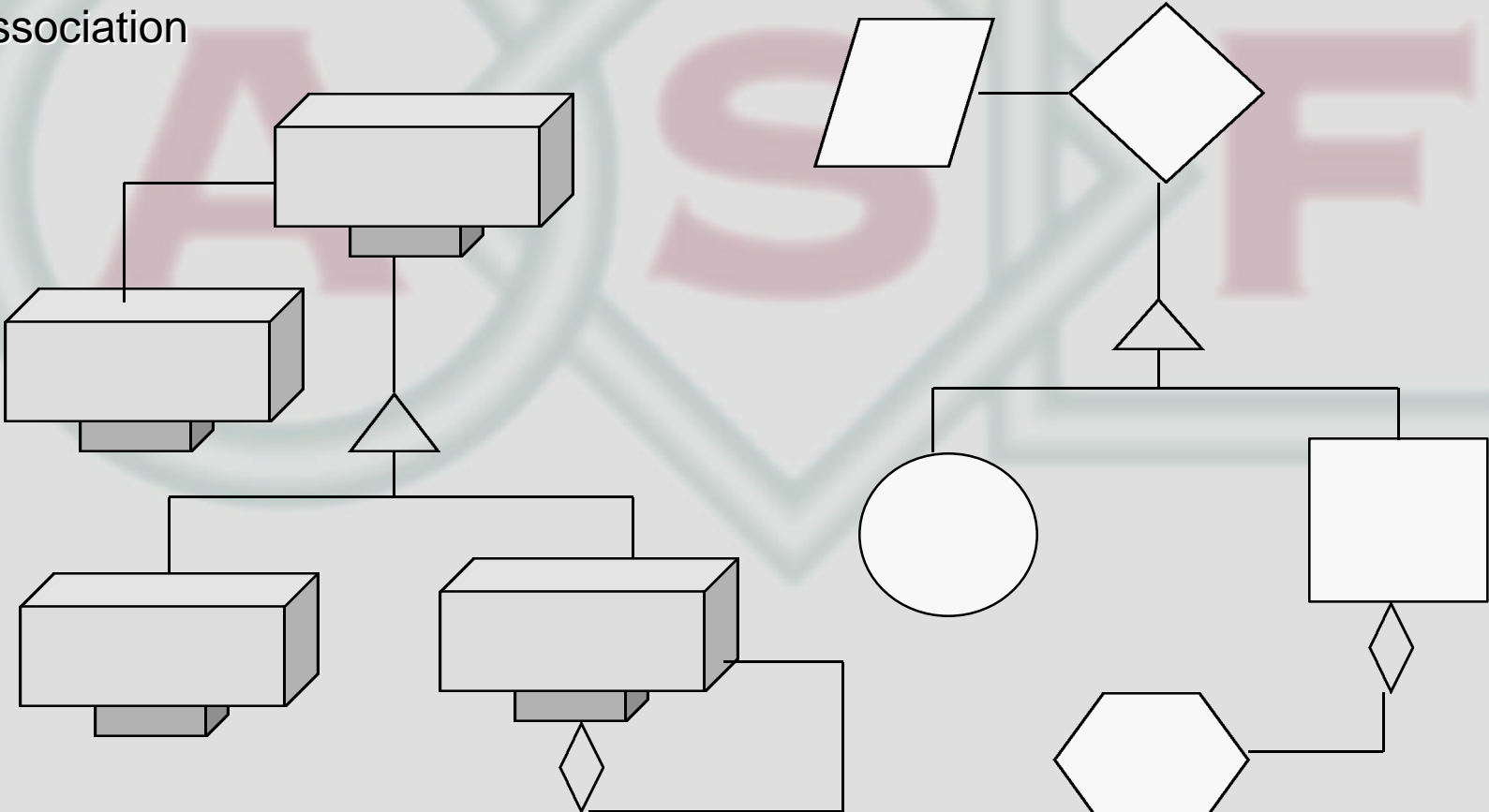


# Distributed Components

## The OMG Model



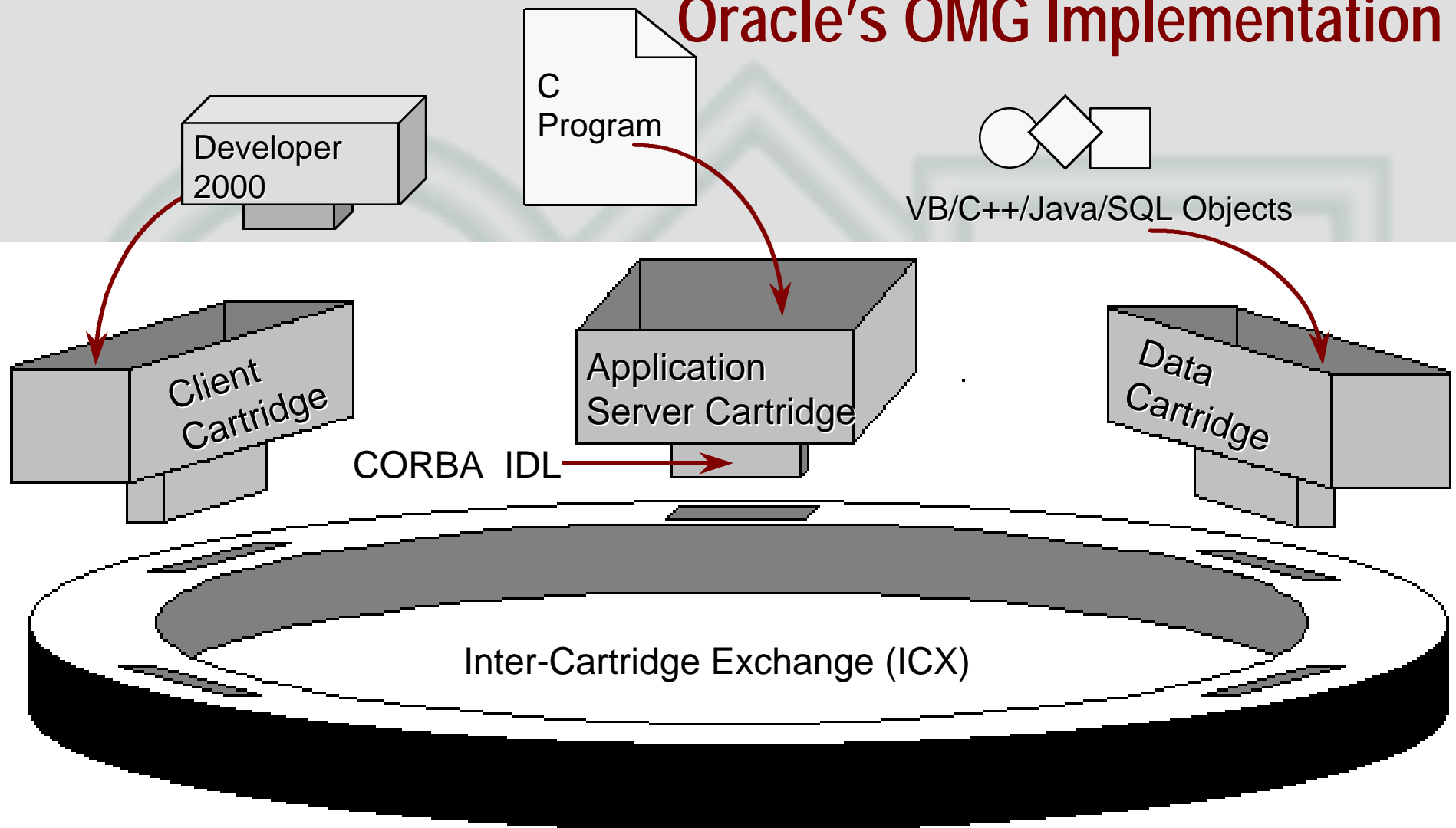
- Implementation Inheritance
- Interface Inheritance
- Polymorphism
- Aggregation
- Association



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# Distributed Components

## Oracle's OMG Implementation



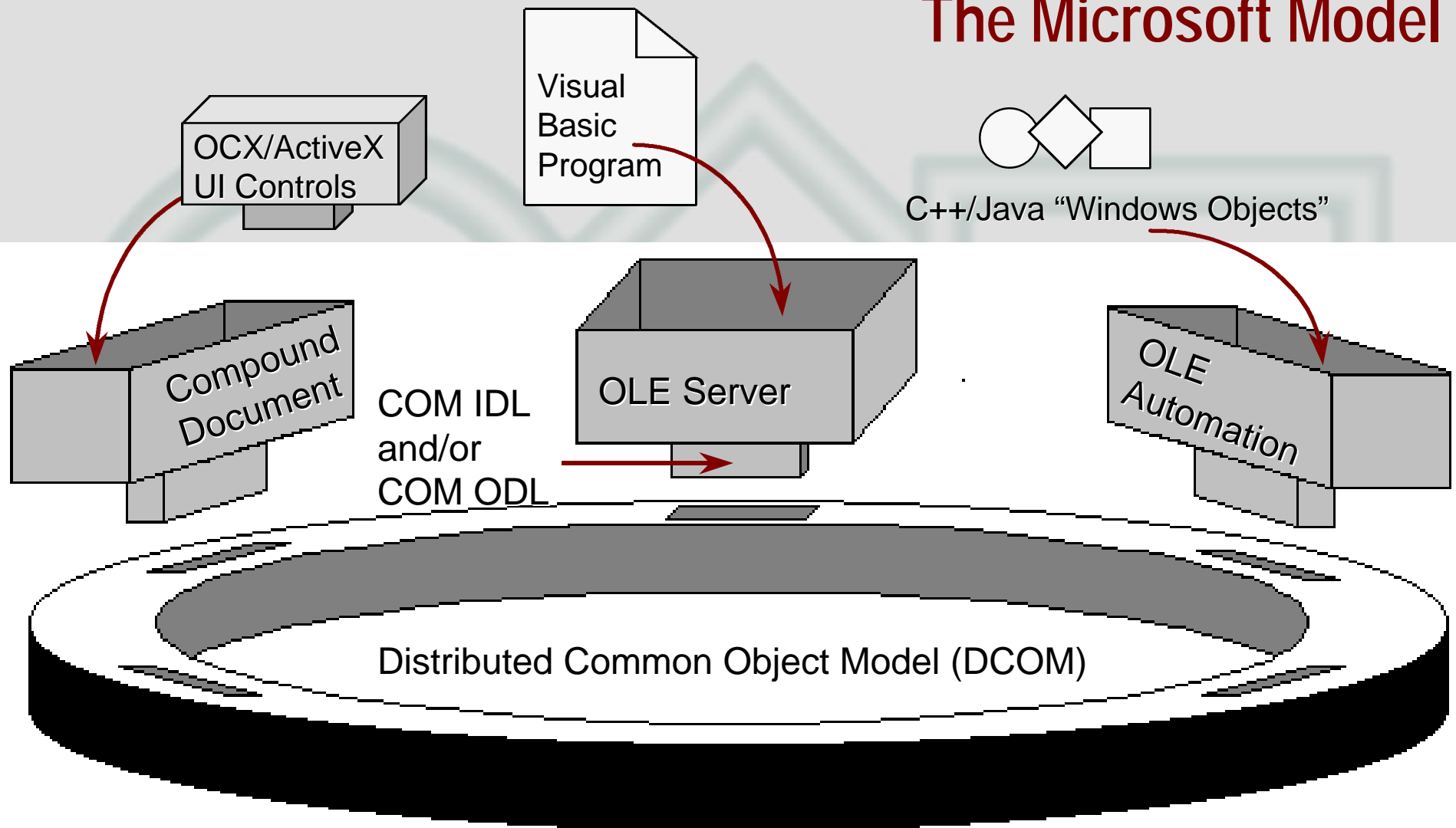
# Distributed Components

## Other OMG Implementations

- **HP: ORBPlus**
- **IBM: SOM/DSOM**
- **Iona: ORBIX**
- **DEC: ObjectBroker**
- **SUN: DOE**
- **And the list goes on...**

# Distributed Components

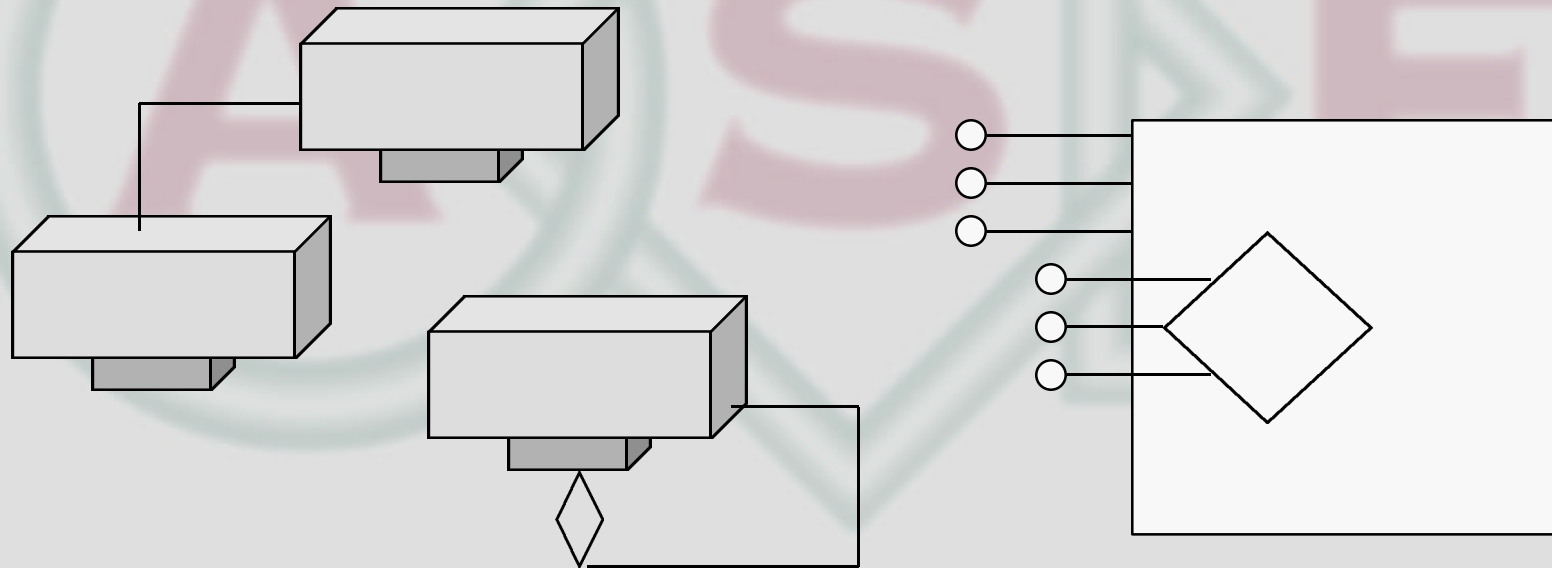
## The Microsoft Model



# Distributed Components

## The Microsoft Model

Interface “Inheritance”  
Aggregation  
Association



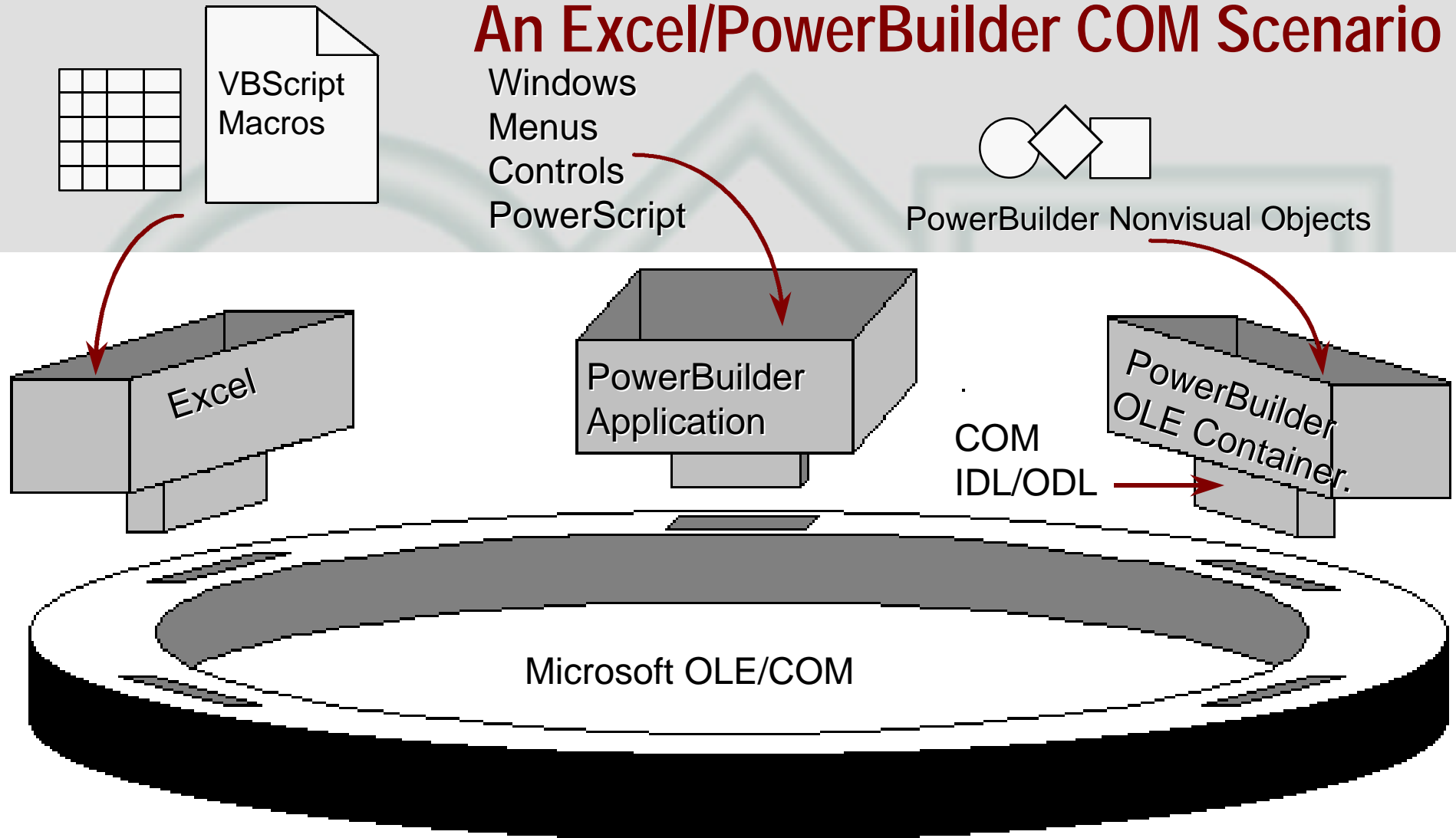
# Distributed Components

## Other Microsoft Implementations

- **DEC: ObjectBroker (COM/CORBA hybrid)**
- **Anyone else?**

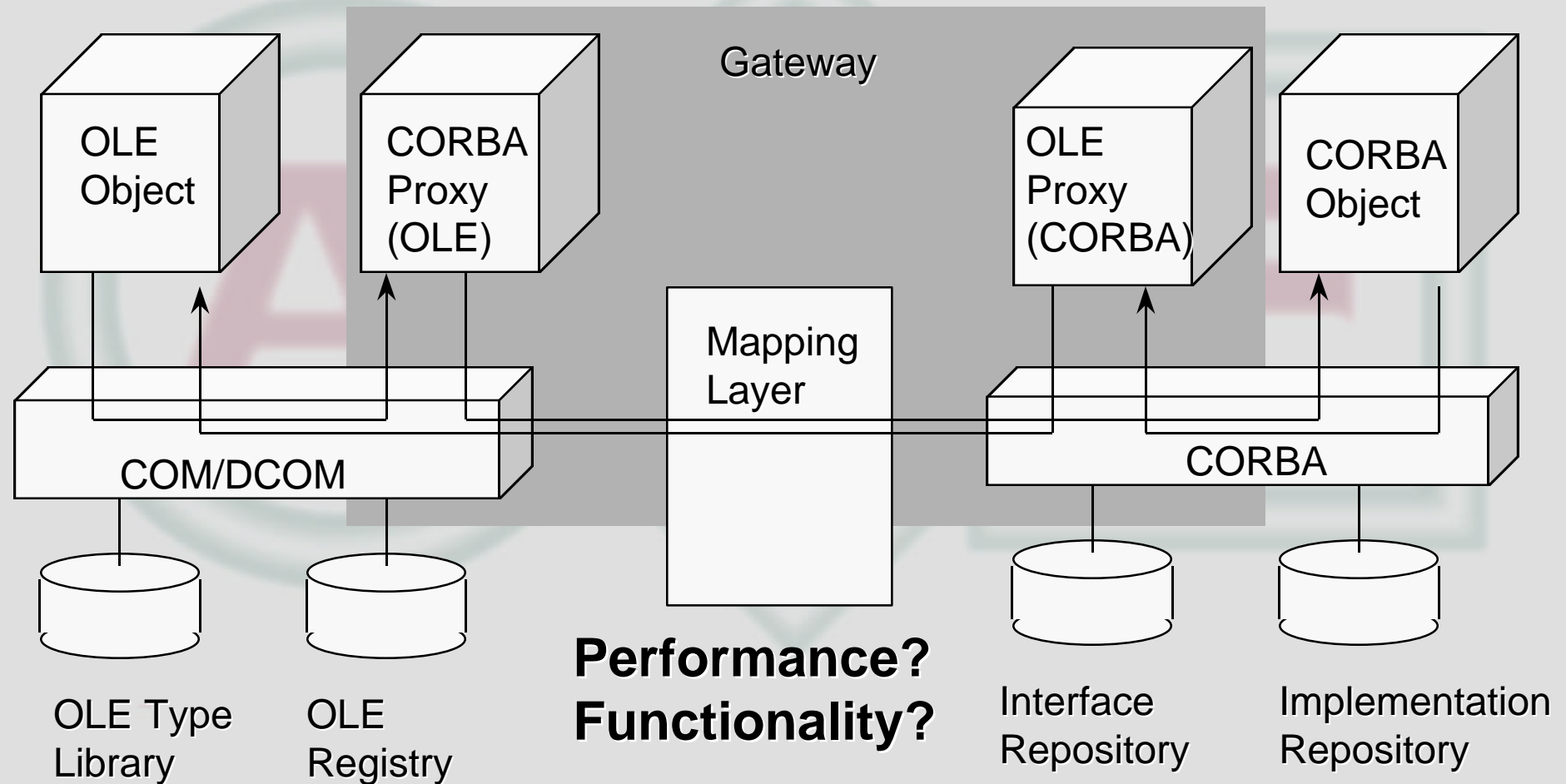
# Distributed Components

## An Excel/PowerBuilder COM Scenario

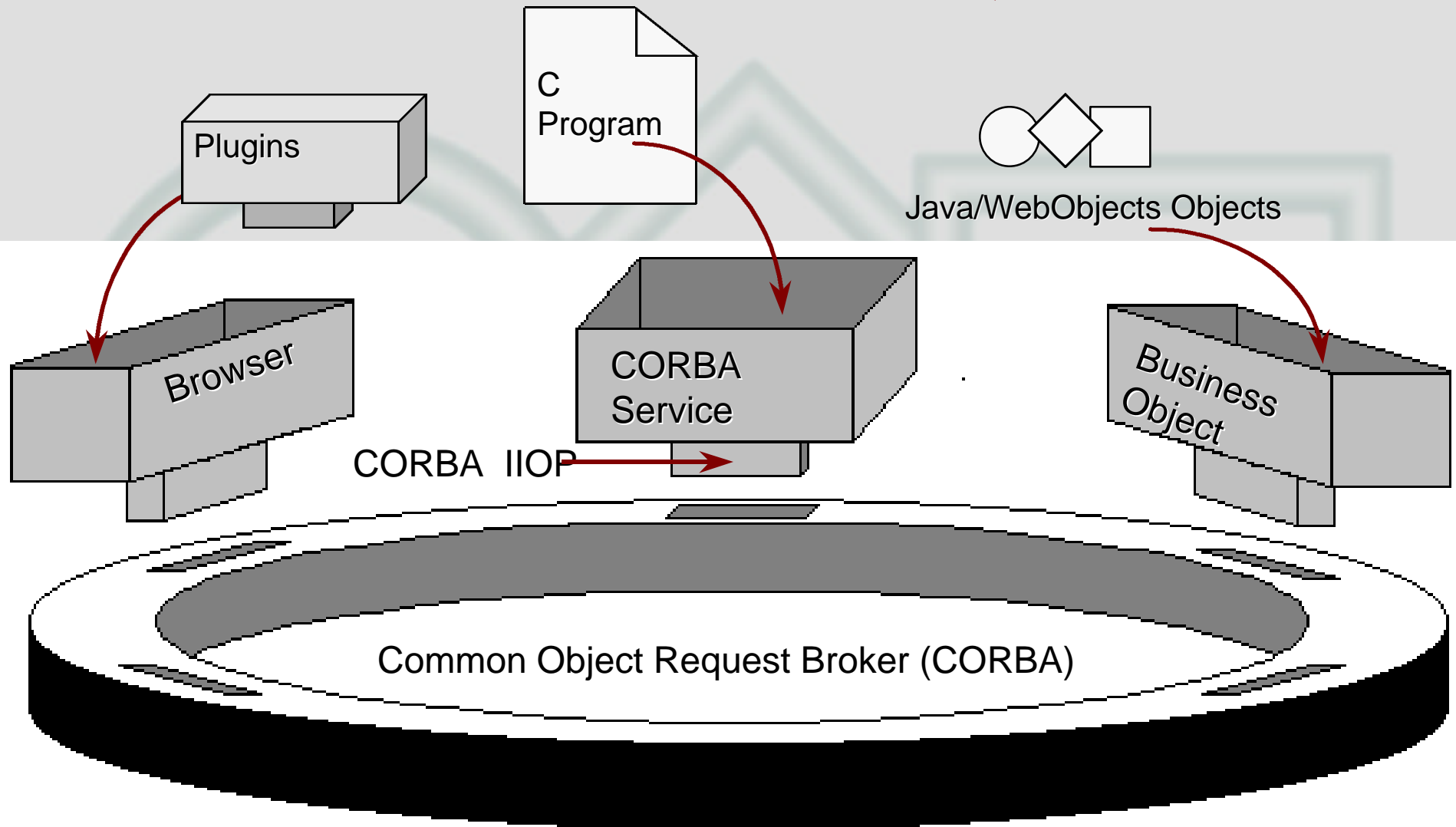




# So Which Distributed Component Model?



# And/Or "The Web"?



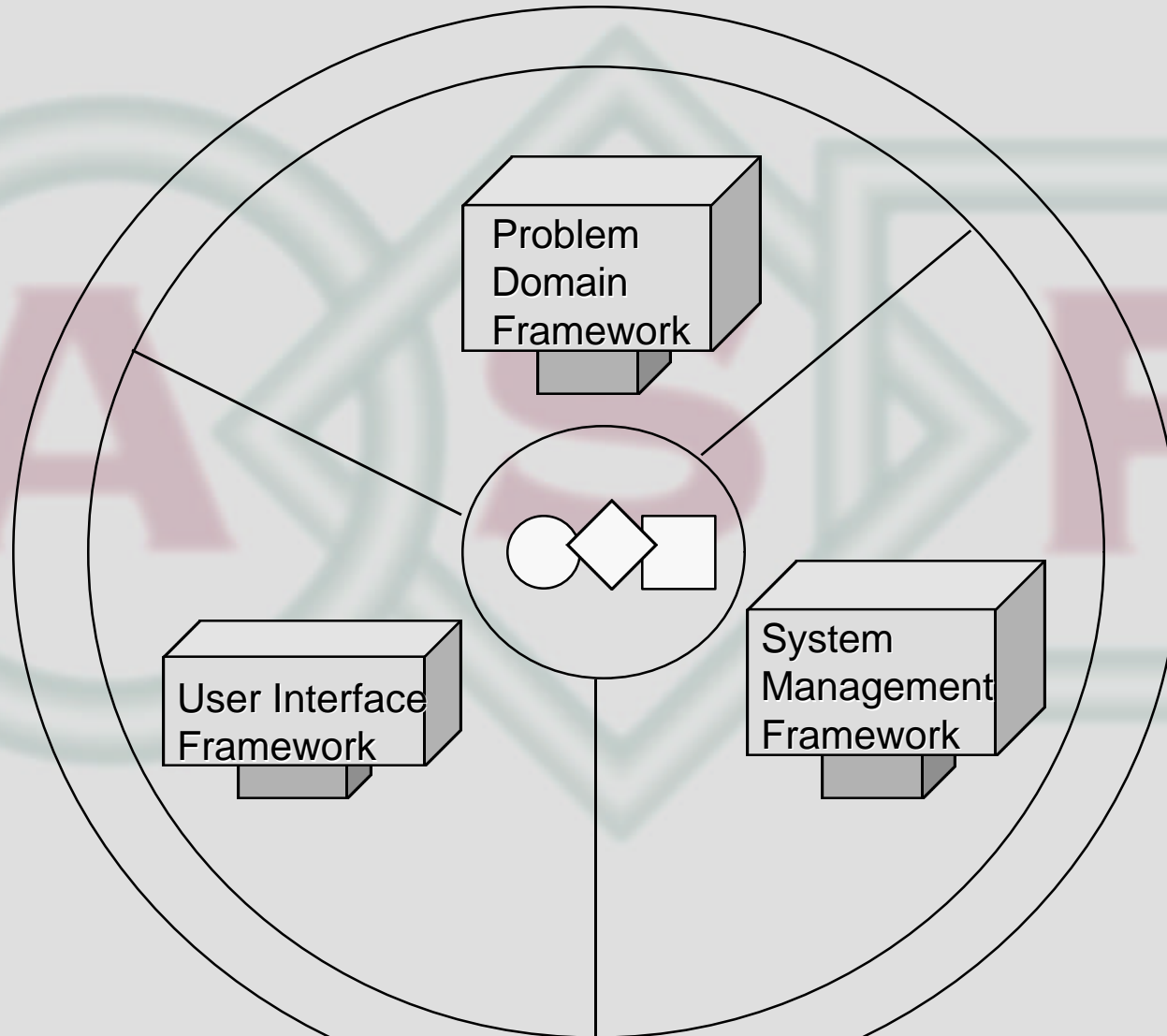
# Overview

- **What is the Software Component Industry?**
- **Current Trends in the Software Component Industry**
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# Implications for Application Development

- Applications are created as suites of collaborating components
- The client side of an application is created as a “container component” representing a visual metaphor consistent with the application
- The server side of an application is created as a series of “domain and service components” that are available either locally or remotely through a communications infrastructure
- OOA, OOD and OOP are used to design and create the contents of the components, and the collaborations between them

# Implications for Application Development



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# Implications for Application Development

Business Modeling  
Project Definition  
Project Management  
Requirements Analysis  
Data Modeling  
Process Modeling  
Object Modeling  
Interface Design  
System Design  
Infrastructure Design  
Programming  
Unit testing  
Component Testing  
Integration Testing  
Acceptance Testing  
Implementation  
etc.

Defined Processes and Process Management

Domain Analysis  
Component Evaluation  
Assembly  
Delivery

Defined Components and Component Management